

Horse Gym named Official Equine Treadmill of Gene Mische American Invitational, presented by G & C Farm

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Tampa, FL – April 5, 2011 – Stadium Jumping, Inc. announced today that Horse Gym has been named as the Official Equine Treadmill for this year's \$200,000 Gene Mische American Invitational, presented by G & C Farm.

Horse Gym treadmills help to develop the full potential of today's equine athlete. Using computerized technology and quality German engineering and construction, Horse Gym offers unprecedented opportunities for fitness, diagnostics and rehabilitation.

Olympians, Gold Medalist and World Class riders all agree that Horse Gym conditioning is critical to their success.

"Horse Gym is pleased to be a partner with the American Invitational," said Horse Gym's Henrik Gundersen. "We are proud to see that over half of the riders invited to compete this year, condition their horses on a Horse Gym treadmill. We know that the Horse Gym treadmill plays an important role in the preparation of horses that are able to compete at this level."

As part of a promotion for this year's Gene Mische American Invitational, the barn that sells the most tickets for the event will be presented with a 30 day free trial use of a treadmill at their own farm by Horse Gym.

Horse Gym's newest product in the line is the Aquatrainer water treadmill which also has a cold salt water spa option. This treadmill offers the same superior design and quality that Horse Gym is known for, with a large vessel, self cleaning filters, and many safety features built in.

Horse Gym also delivers a quantifiable return on your investment by creating new revenue streams and saving time and manpower. 30% of all Horse Gym treadmills are purchased through our leasing partner making them affordable to all barns. All treadmills come with a 2 year warranty on parts and labor.

Give Horse Gym a call to find out how you too can have a Horse Gym of your own.

The \$200,000 Gene Mische American Invitational, presented by G & C Farms, at Raymond James Stadium, often called the "Super Bowl of Show

Jumping," brings together a star studded international group of equestrians to compete for one of the greatest titles in all of show jumping.

The event takes place this Saturday night, April 9, 2011 at 7:30 p.m. The gates at Tampa's Raymond James Stadium open at 6:30 p.m. Included will be the always popular public course walk, during which the award winning Glee Show Choir from Tampa's King High School will perform.

Prior to the event, parking lot #6 will open at 3:30 pm for a special Mane Event Party, featuring a JustWorld Horseless Horse Show hosted by Q105 radio's Nikki Cruz and the Q105 mobile station.

Also on the evening agenda will be the elegant Parade of Breeds, a Segway demonstration of the course walk will take place and the Tampa Police Mounted Patrol Color Guard will be on hand as well.

Just prior to the jump-off, there will be a special performance by Arabian Nights. Also featured that night will be the 2011 Show Jumping Hall of Fame Induction Ceremony and presentation of the USET Foundations Maxine Beard Award for Developing Riders in Grand Prix sports. Prizes will be awarded for the winning riders' cheering sections. Each section of the Stadium will be assigned a rider before the Parade of Riders, later, those sitting in winning section will receive a prize.

Tickets on sale now at www.stadiumjumping.com

For more information, call (800) 237-8924.

